

The TRANSFORMATIONAL LECTURE SERIES aims to inspire all building industry professionals to embrace their role in creating a sustainable built environment now, as well as ensuring that sustainability becomes integral to all development in the future. By reminding us why we must act boldly and helping us to imagine a world where sustainability is the baseline, these lectures promise to inspire a revolution!



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TRANSFORMATIONAL LECTURE SERIES

HOW THE LARGEST SOCIAL MOVEMENT IN HISTORY IS RESTORING GRACE, JUSTICE AND BEAUTY TO THE WORLD



Paul Hawken, environmentalist and author

Paul Hawken is an environmentalist, entrepreneur, journalist, and author. Starting at age 20, he dedicated his life to sustainability and changing the relationship between business and the environment. His practice has included starting and running ecological businesses, writing and teaching about the impact of commerce on living systems. His books have been published in over 50 countries in 27 languages and have sold over 2 million copies. They include the "The Ecology of Commerce," "Natural Capitalism," and, most recently, "Blessed Unrest."

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The Transformational Lecture Series is inspired by and has evolved from Seattle's long-successful and engaging Urban Sustainability Forum.