



Sustaining ASHRAE through **lead·er·ship·n**



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It's All About the Members



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Goals for This Next Year

Goal 1: Get beyond the short term focus

Goal 2: Set in motion programs and activities that will ensure a strong Society well into the future

Thoughts on Leadership

- It must be demonstrated, not simply declared
- It requires 50% vision and 50% getting others to follow
- Getting the right leader solves 80% of the problem
- It is tied to partnerships and teamwork
- It requires courage
- It is contagious

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“Leadership is the art of getting someone else to do something you want done because he wants to do it.”

Dwight D. Eisenhower, 34th President of the U.S.

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Where We Will Shine Our Spotlight

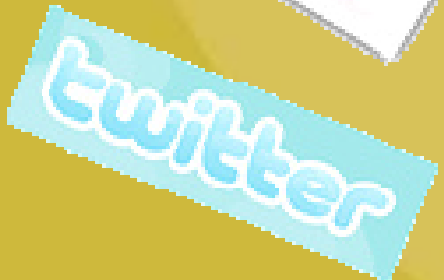
- ✓ **Developing** our future leadership
- ✓ **Building** our global presence
- ✓ **Strengthening** our industry

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Developing Our Future Leadership

- **Who are they?**
 - Student members
 - YEA members
- **How do we develop them?**
 - Develop new college HVAC follow-on course (Student Activities)
 - Launch Leadership University (YEA)

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Generational Communication Stats

Metric	Dad	Daughter
Outlook Contacts	2,223	496
Facebook Friends	83	1,339
Text Messages	212	7,762

“We must either try to change a generation or else change the way we interact with that generation.”

Who will lead?

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Where Do We Go From Here?

“Ron, I will help you lead by becoming a leader myself. I joined ASHRAE as a student member and quickly saw all of the opportunities for growth and leadership roles within this organization. As I have taken on these roles I’ve had the opportunity to work with new young members and to help them develop into leaders. As we continue to move forward, I commit to helping develop new young leaders within ASHRAE to carry forward her mission toward a sustainable world.”

Megan Tosh, P.E.
Longwood, Florida
Central Florida Chapter

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Building Our Global Presence

- Need to better support our global members
- Need to be sensitive to existing global partner organizations
- Focus on partnerships to help leverage ASHRAE's impact
- Enhance activities with existing partners
- Demonstrate our leadership by convening a recurring global energy summit

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Who will lead?

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Where Do We Go from Here?

“Ron, I can help you by recommending ASHRAE to other parts of the world. We have leadership in the international chapters organizing seminars, promoting ASHRAE standards and sharing our experiences with each other. Our work will definitely will help make a better tomorrow.”



Edward Tsui

**Hong Kong, Hong Kong
Hong Kong Chapter**

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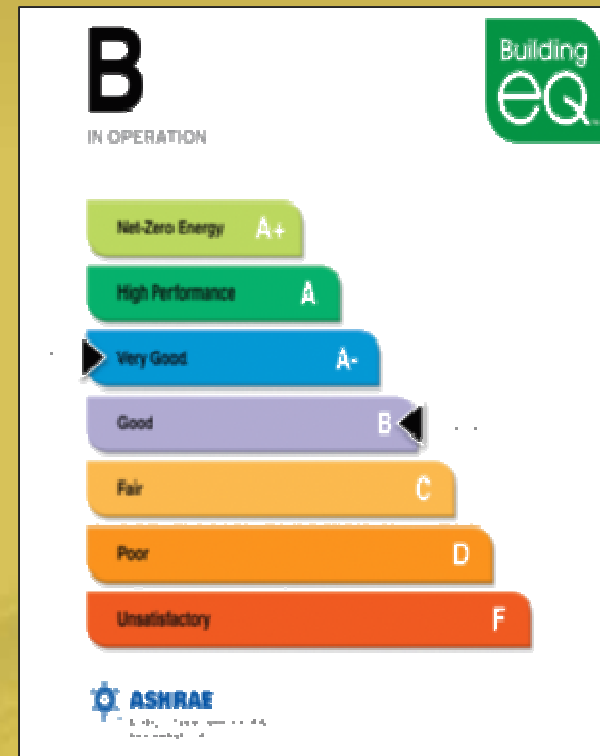
Strengthening Our Industry

- We have to deliver and maintain better buildings
- That means everyone in the process has to get better
- ASHRAE needs to play a leadership role in bringing members of our industry together
- What if we launched a quality initiative that included all of the key players?

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Member Challenge – What If?

- Label 500 buildings
 - Two per work day
 - Three per chapter
- Establish the program
- Add to your credentials
- Enhance your business




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Who will lead?

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Where Do We Go From Here?

“ASHRAE is a technical organization, so technical leadership is very important for ASHRAE. Many ASHRAE members experience their first technical leadership as chairs of technical committees or standing project committees. Ron, I will be very happy to help your leadership with my leadership.”

A portrait of Bjarne Olesen, a man with a grey beard and hair, wearing a dark suit, black shirt, and patterned tie. He is looking slightly to the right of the camera.

Bjarne Olesen, Ph.D., Fellow ASHRAE
Kongens Lyngby, Denmark
Region-at-Large

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So, Where Do We Go From Here?

Who among you will lead?

I need all of you to help!

This is your time to shine!

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